

CLYDEBANK FC COMMERCIAL OPPORTUNITIES



BECOME A COMMERCIAL PARTNER

Clydebank FC are looking to build long-lasting and mutually beneficial business relationships. Get in touch to see how we can make this happen!

The Club has always relied on local business getting behind us, and this season is no different. If any of the opportunities below are of interest, please contact **Club Commercial Director Bill Abraham** – at commercial@clydebankfc.com. He'll be happy to talk through the details with you, or listen to any other ideas you may have to become a **Bankies Commercial Partner**.

BANKIESTV

The output of **BankiesTV** is available for sponsorship. All home matches are streamed live on BankiesTV, with a highlights package available on YouTube taking the message to a large audience of fans who can't make it to the game.



JERSEY SPONSORSHIP



Back of Shirt

Company logo on the back of our high quality home and away jerseys.

Sleeve Sponsor

Logo on the sleeve of the home and away jerseys.

MATCHDAY PROGRAMME ADVERTISING

We have opportunities for advertising in our matchday magazine. Our collectible and award-winning programme is produced for all home games, and printed copies sell around 3000 per season. Full-page option is shown overleaf.



TRACKSIDE ADVERTISING

- One- or two-year deals available.
- Robust metal hoardings.
- Boards in place permanently. They're seen at all home games, at training sessions at the facility (which is used seven days a week), and of course will be viewed on BankiesTV coverage.

ROADSIDE ENCLOSURE SPONSORSHIP

Built for our licence application – this is the first of several covered areas that we plan to build to enhance the spectator experience at Holm Park.

There is an opportunity to sponsor the enclosure, which is in a prime position to be picked up by BankiesTV coverage.



COMMERCIAL RATES

OPPORTUNITY	1-YEAR	2-YEAR	PACKAGE
<ul style="list-style-type: none"> • Unless otherwise negotiated, sponsorships will run for a one- or two-year period – although for Jersey Sponsorship we will be in touch in March/April prior to the end of deal to chat about renewal. • All sponsorships over £600 will be included on BankiesTV interview banner. • Discount available for multiple options chosen. All options will be listed in the Club's Sponsors' page. 			
TRACKSIDE ADVERTISING – High quality metal hoardings arranged around the pitchside and at end of pitch			
Large Hoarding	£750	£1300	<ul style="list-style-type: none"> • Approx 12' by 5' (366 x 152 cm) premium-quality advertising banner in a permanent and prominent position at the ground • Photo taken of company representative at the ground with the advert • Promotion of company on all of our social media platforms including on BankiesTV
Regular Hoarding	£450	£800	<ul style="list-style-type: none"> • Approx 8' by 2' (240 x 60 cm) premium-quality advertising board in a permanent pitchside location • Photo taken of company representative at the ground with the advert • Promotion of company on all of our social media platforms
MATCHDAY PROGRAMME – Around 3000 sold per season			
Full Page	£350	£600	<ul style="list-style-type: none"> • Full page in the programme – plenty of space for company logo, name, artwork and any message
Back Page	£500	£950	<ul style="list-style-type: none"> • Most prominent page in the programme. Plenty of space for any message or logo
JERSEY SPONSORSHIP – Jersey sponsorship on all playing kit and also replica sales			
Back of Shirt Sponsor	£4500	£8000	<ul style="list-style-type: none"> • Company name / logo applied to the back of both the home and away jerseys • Company name listed as a main sponsor on Club commercial page with link to company social media as required • Option of large hoarding or two regular hoardings • Full-page advert in the matchday programme • Regular promotion on social media including on BankiesTV
Sleeve Sponsorship	£3500	£6000	<ul style="list-style-type: none"> • Company name / logo applied to sleeve of home and away shirts • Company name listed as a main sponsor on Club commercial page with link to company social media as required • Regular hoarding • Full-page advert in the matchday programme • Regular promotion on social media including on BankiesTV
ROADSIDE ENCLOSURE SPONSORSHIP – Enclosure has advertising potential on the front			
Roadside Enclosure Sponsor	£3000	£5000	<ul style="list-style-type: none"> • Company name / logo displayed prominently on spectators' enclosure at Roadside side of the ground • Company name listed as a main sponsor on Club commercial page with link to company social media as required • Regular hoarding • Regular promotion on all of our social media platforms including on BankiesTV
BANKIESTV – Live streaming of all home games has an average of 1500 individual views			
BankiesTV	£3000	£5000	<ul style="list-style-type: none"> • Company logo will appear prominently on all BankiesTV output • Regular hoarding option • Regular promotion on social media • Advert shown before game and at interval • Open to company suggestion about how the medium could be used to best suit our sponsor partner
TRAVEL SPONSOR – Sponsor team bus travel to away games			
Travel Sponsor	£2000	£3500	<ul style="list-style-type: none"> • Company logo on a plaque that will be displayed on the front of the team bus every away game the front of the team bus • Regular promotion on social media including on BankiesTV